



Finance

Financial Management Business Simulations

These simulations are designed to help students learn the critical role of financial management in a small manufacturing business. The firm produces a single product. The focus is on growing the firm and cash management. Twelve quarters of simulated operation are provided with these simulations. The student/teams are responsible for setting Financial strategy and making all the operational level Financial decisions. These simulations are available in three editions. The Student edition is designed to play as part of a class with the instructor administering rounds of play. The Stand Alone edition is designed to play against nine computer players and can be played multiple times. Each of these editions use the Windows environment. The Web edition is designed to play in a browser on the Internet. It can be played multiple times and the user plays against nine computer competitors.

Decisions include:

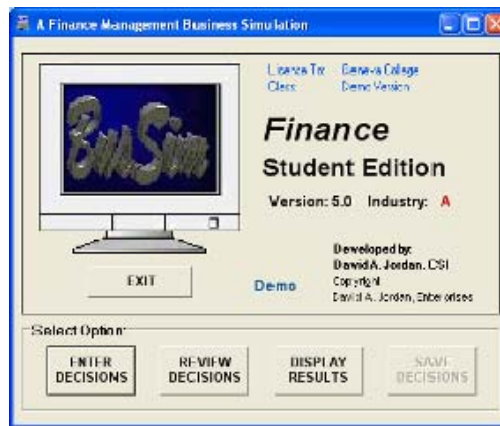
- Price
- Marketing
- Technology
- Incentives
- Plant Expansion
- Investment Options
- Loan Options
- Stock Options

Reports Include:

- Financial Statements
- Performance Summary
- Industry Summary

Analysis Spreadsheets:

- Financial Ratios
- Cash Budget
- Proforma Statements



BusSim Finance Business Simulation (Web Edition)

The web edition interface is divided into several sections:

- Current Decisions:** Price (\$), Marketing (\$000), Technology (\$000), Incentives (\$000), Pay Increase (%), Production (000), RM Order (000).
- Borrowing Decisions:** LOC (\$000), Note Pay (\$000), Mortgage (\$000), Sell Stock (\$000), Sell Bond (\$000).
- Investing Decisions:** T-Bill (\$000), CD (\$000), T-Bond (\$000), Buy Stock (\$000), Dividend (\$000), Loan Pay (\$000).
- Expansion Decisions:** Re-Engineer, Build New (SqFt), Equip (\$000).
- Current Outcomes:** Production, Sales, FG Inventory, RM Inventory, Capacity, Profit, Cash, Credit Limit, Stock Price.

At the bottom, there is a 'Quarter 1' selector, 'Simulate' and 'ReSet' buttons, and tabs for 'Financials' and 'Performance'. An 'Industry Averages' table is also present.

Quarter	Price	Marketing	Technology	Incentives	Demand	Sales	Revenue	Profit	StockPrice
1	\$32.44	\$183,031	\$144,166	\$121,301	103,176	98,925	\$3,146,529	\$162,631	\$10.39

UserName: undefined
Developed by: David A. Jordan (www.bussim-ed.com)



BusSim Business Simulations

1101 Mayfield Village
Beaver Falls, PA 15010

Phone: 724-847-1339
Email: dave@bussim-ed.com

Website: www.bussim-ed.com

