



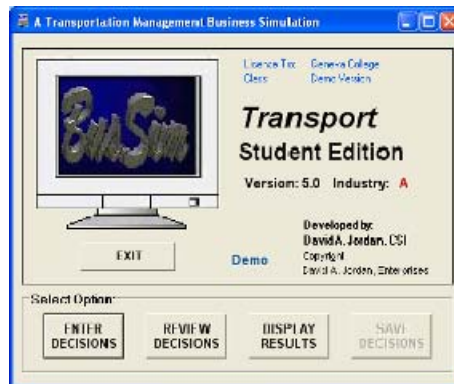
Transportation

A Transportation Management Simulation

This simulation is designed to help users learn the critical role of transportation management in a small trucking firm. Each company in a ten company industry begins operation with five trucks. Twelve quarters of simulated operation at three levels of difficulty are provided with this simulation. The user manages a single company. The computer's role is to make decisions for the other nine companies and process the results for the whole industry. The focus of this simulation is on the scheduling and application of resources within a service industry.

Decisions include:

- Truck Assignment
- Truck Scheduling
- Truck Maintenance
- Driver Selection
- Driver Training
- Equipment Purchases
- Terminal Expansion
- Cash Management

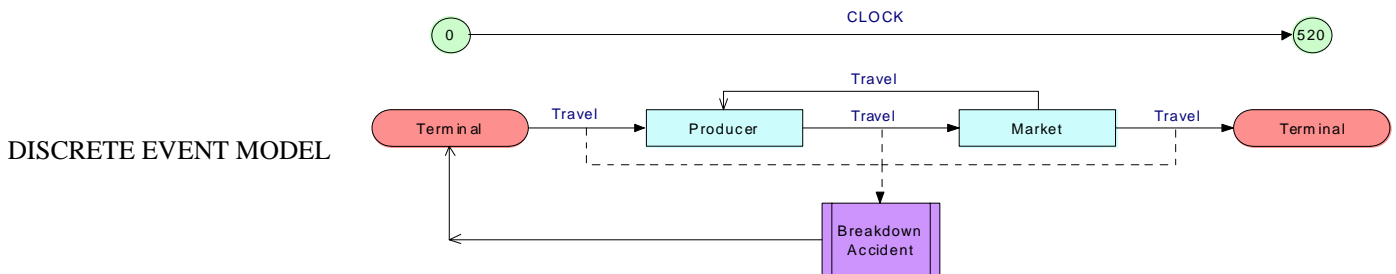


Producer	Product	Capacity	Price	Location
1	Chemicals	1,600	\$1,250	0
2	Fuel	2,500	\$2,700	11
3	Steel	1,200	\$1,600	22
4	Lumber	2,000	\$750	33
5	Grain	2,500	\$400	44
6	Autos	1,500	\$19,650	55
7	Dairy	3,000	\$600	66
8	Meat	3,000	\$650	77
9	Produce	2,500	\$500	88
10	Goods	3,000	\$950	99

Reports Include:

- Truck Summary
- Terminal Summary
- Producer Summary
- Market Summaries
- Performance Summary
- Financial Statements
- Market Research

Truck	Cargo	Prod	Mkt	Loads	Lost	Rev	Profit	Speed	Dist	Delay	Break	Term
1	Chemical	1	1	100	10	\$22,500	\$7,654	23	12,320	10	0	1
2	Chemical	1	2	110	10	\$25,000	\$10,079	23	12,194	10	0	1
3	Chemical	1	3	120	10	\$27,500	\$12,527	23	12,080	12	0	1
4	Chemical	1	4	120	10	\$27,500	\$13,493	23	11,160	52	1	1
5	Chemical	1	5	130	0	\$32,500	\$17,286	23	11,998	25	1	1



BusSim Business Simulations

1101 Mayfield Village
Beaver Falls, PA 15010

Phone: 724-847-1339
Email: dave@bussim-ed.com

Website: www.bussim-ed.com

